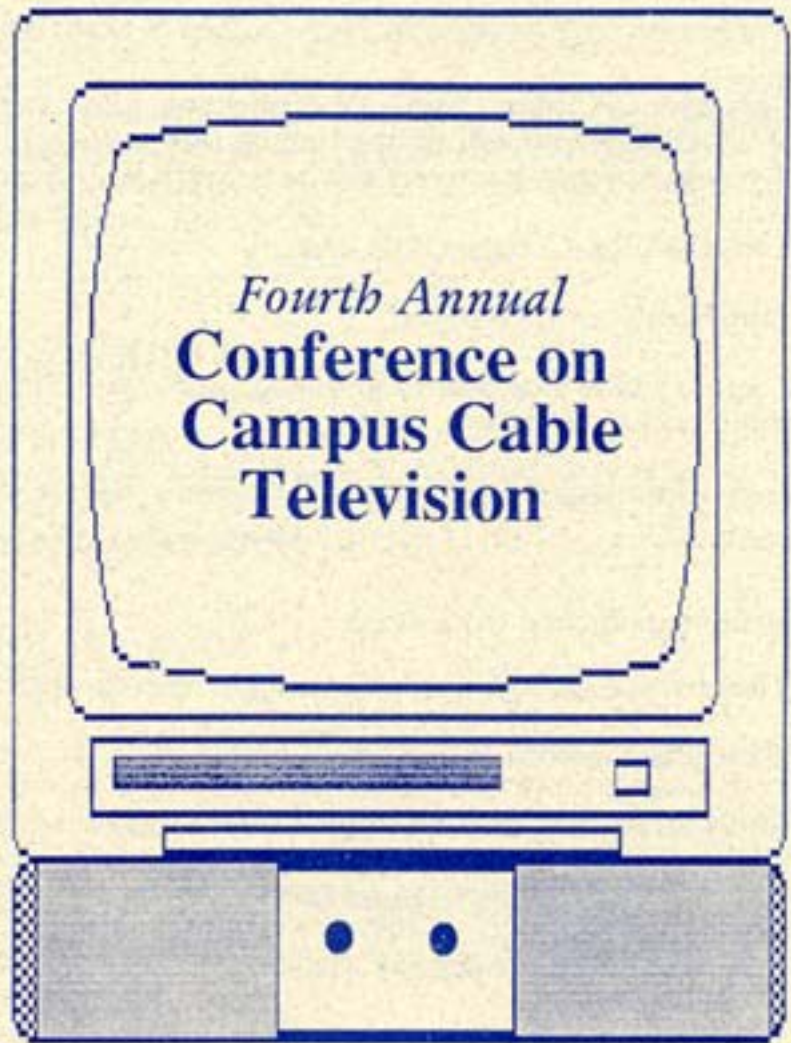


The University of Massachusetts'



Hosted by

Duke University

June 7th - 10th, 1996

Conference at a Glance

Whether you are a "seasoned" campus cable operator or just now beginning to explore the prospect of wiring your campus, the Fourth Annual Conference on Campus Cable Television is an event not to be missed.

Friday, June 7th
(pre-conference activities)

- Conference registration in Hotel Lobby 9-11am and 3-6pm.
- Collective of Campus Cable Operators and Administrators Meeting. If you are already a member of COCCOA you will want to attend this meeting to learn what we have been doing this past year. If you have yet to join, you will be brought up to speed on what this organization can do for you!
- Tour the Elon College Cable System.
- Lunch on your own today!
- Campus Cable Operator Golf outing (make sure and sign up for this even during the morning conference registration).
- 7pm - ? Informal dinner buffet and cash bar. Revisit with old friends, make new acquaintances.

Saturday, June 8th

- Vendor sponsored workshops.
- Tours of the Duke University Cable System throughout the day.
- View promos from cable content providers.
- Enjoy an incredible lunch in the Sanford Institute of Public Policy.
- Informal Cocktail party and a cash bar at the Washington Duke Inn with our sponsoring vendors.
- Join us at the end of the day with an old fashioned southern pig-pickin'

Sunday, June 9th

- The day will be filled with concurrent presentations around campus cable television delivered by campus cable operators.
- Visit all day with our sponsoring vendors in the Washington Duke Inn ballroom.
- A delicious lunch will be served at the Washington Duke for registered conference goers.
- In the evening join us for the Keynote speech given by John Higgins, Financial Editor of Multichannel News. John will share with us insights around campus cable from the program providers point of view as well as industry gossip.
- A formal dinner party, sponsored by our vendors, will follow the Keynote speech at the Washington Duke.

Monday, June 10th

- The conference wraps up this morning with additional concurrent sessions on campus cable television issues.

Accommodations for the Conference

Washington Duke Inn & Golf Club

3001 Cameron Boulevard
Durham, NC 27706
(919) 490-0999

We have reserved a limited number of rooms at the Washington Duke Inn and Golf Club. The Washington Duke will only hold our block of rooms through May 6th (Although there is the strong possibility you will be able to get a room after the cut off date.) Please call the Washington Duke directly to make your room reservations. To receive the special conference rate of \$90.00 (single or double occupancy), make sure and indicate that you are with the Conference on Campus Cable Television.

Travel to Durham

The Raleigh/Durham International Airport Serves the Durham area. Duke University is approximately 20 minutes from the airport. Ground transportation is available from the airport through R & G. Vans leave every half hour from from the baggage claim level. Should you drive to Duke, there is ample free parking at the Washington Duke Inn. Call the Washington Duke Inn for directions.

About the Area

Located in the southwest corner of Durham, North Carolina, in the middle of Duke Forest, Duke University is comprised of three campuses which surround the world renowned Sara P. Duke Memorial Gardens. Originally known as Trinity College, Duke University was created in 1924 on the site of what is now East Campus, which features stately Georgian architecture. Duke's Gothic West Campus is dominated by the soaring 210 foot tower of the famous Duke Chapel, and is bordered on one end by Duke University Medical Center, which has achieved international prominence for its highly advanced treatment and research facilities. Also known for its Primate Center and Museum of Art, Duke serves as host to several international conferences and sporting events each summer, including the world famous American Dance Festival and Talent Identification Program.

Preliminary Sponsoring Vendors

A & E/The History Channel
Broadband Networks Inc.
Toner Cable Equipment, Inc.
Laser Video Network Inc.
Electroline Equipment Inc.
Intermedia
Adtec Incorporated
Films Incorporated
Home Box Office
Private Cable & Wireless Cable Magazine
The Popcorn Channel
The Sundance Channel

The Fourth Annual Conference on Campus Cable Television



Registration Form

Registration

Last Name _____ First _____ MI _____

_____ Title _____

_____ Company or Institution _____

_____ Company/Institution Mailing Address _____

City _____ State _____ Zip _____

_____ Internet Address _____

_____ Daytime Phone Number _____

Anticipated Date & Time of Arrival _____

— I plan to participate in the golf outing
(additional payment due upon arrival)

Conference Fees

Full Conference: _____ \$325.00
(includes Lunches, Breaks & Dinners)

Credit Card Registration - Circle One
AMEX, VISA, MC, DC, Discover

Card # _____

Expiration Date _____

Card Holder's name as it appears on the card:

Signature _____

Questions about the Conference?
Laurel Hellerstein at (413) 545-4638
Laurel@bousing.umass.edu

For Office Use Only:
Case # _____
PMT _____
D/I _____
REF # _____
CONFD _____

Payment & Other Important Information

Social Security # _____
OR
Employer
Tax ID # _____

In the event the registration fee is being paid by your employer directly to University Conference Services you need to substitute your employer's Tax ID number for your Social Security number. Either your SS# or Employer's Tax ID # is *absolutely necessary* to process any refunds.

Please return this form with full payment before
MAY 1, 1996 to:

University Conference Services
CS#96-145N
918 Campus Center
University of Massachusetts
Amherst, MA 01003
FAX: 413-545-0050

Please make checks payable to *UMASS/Conference Services CS#96-145N*. You may use your credit card for payment as well; if you do, please utilize the credit card section above. *Registrations cannot be processed without full payment or a company purchase order.*

Registrations received *after MAY 15, 1996* will be charged an additional \$50.00 late fee. People registering on-site will also be charged this fee.

Cancellations received *by May 17, 1996* will receive a full refund minus a \$20.00 cancellation fee. Cancellations after June 2, 1996 will be charged the \$20.00 cancellation fee plus any food and beverage costs. *There will be no refunds granted after June 6, 1996.* UCS will charge a fee of \$25.00 for any checks returned due to insufficient funds.

Upon receipt of your registration form, UCS will send written confirmation to the address listed above.